



# SAGE businesscases

## Discoverability Checklist

Let us help you and your patrons get the most out of **SAGE Business Cases!** Here are our top tips for increasing discoverability of your important content:

### Adding SAGE Business Cases to your catalogue and library websites

- List **SAGE Business Cases** in your A-Z eBooks and subject listings
  - We recommend listing under S and B for Business
- Use the recommended production description
  - **SAGE Business Cases** is a collection of authoritative cases studies available to the whole campus without the need for per-case purchase. This collection spans the globe, including all business types and the gamut of business and management topics. Instructors have access to teaching notes that can include PowerPoint presentations, learning objectives and discussion questions, and in-depth case analyses
- Appoint a “superuser” to train others to use the tools
  - Significant increase in usage and discoverability for those libraries that tried it
  - [Download training materials >>](#)
- Download the latest MARC Records for your catalogue
  - Make sure to select the **Purchased Content** option to download a custom batch specific to your holdings
  - [View the MARC Records help page >>](#)
- Add banner ads and widgets to your catalogue and websites
  - Perfect for courseware and learning management systems like Blackboard
  - [Select and download the right one for your site >>](#)
- Add the Business and Management LibGuide to your library’s collection
  - [Download the LibGuide >>](#)
- Display our **SAGE Business Cases** poster in your library
  - [View all of our downloadable SAGE Business Cases usage driving materials >>](#)

### Finding SAGE Business Cases through discovery services and search engines

SAGE Business Cases is fully indexed by third-party discovery products and service, including:	SAGE Business Cases is KBART files are delivered weekly to e-resource management services, such as:
ProQuest/Summon	Serials Solutions (360KB)
EBSCO Discovery Service (EDS)	EBSCO
Ex Libris Primo Central Index	Innovative Interfaces Inc.
OCLC WorldCat	WT Cox
Google	Ex Libris (SFX and Alma)
Bing	OCLC WorldShare
Yahoo!	TD-Net
	Suweco

For questions or suggestions about the discoverability of **SAGE Business Cases** in your library or to request print brochures or other materials, please contact us at:

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