What Your Colleagues Are Saying . . .

"Feedback is complicated, complex, and layered. How Feedback Works made it feel possible and easy! As someone who is familiar with formative assessment practices, which include feedback and peer feedback, I saw the through line immediately. Each module addresses a different type of feedback but also adds a deeper understanding of feedback as new ideas are discussed in various ways. This book added to my own knowledge and pushed me to think a little differently."

-Jeni Mcintyre, Director of Data-Driven Instruction, Tulsa Public Schools

"The contents of this book are accurate, coherent, consistent in theme, and backed up with references and plausible examples. This playbook provides appropriate and relevant guidance for teachers, including learning outcomes and information on misconceptions. It is relevant for all levels of learners in this field—from the lead to the highly accomplished to the proficient and provisional educators."

Leanne Hebden, Quality Teaching Coach, Literacy, Instructional Leader,
 Department of Education, Tasmania, Kingston Primary School

"Feedback is the missing link. As educators, we know the important role that feedback plays not just for our students, but for our teaching as well. And yet if we do not understand what that feedback looks like and sounds like, we can never truly know the depth of our impact. How Feedback Works gives the teacher the tools they need to know exactly when to use feedback and the kind of feedback that should be given."

—Barbara Lane, San Bernardino County Superintendent of Schools

"Feedback is one of education's most powerful assets in moving learning forward, yet it's often the most misunderstood. How Feedback Works ties in pedagogical principles with cognitive science and educational psychology to explain not only how to give effective feedback, but also how to create the structures and conditions necessary for feedback to maximize its potential on student learning. Through explanation, models, and guided practice, this playbook capitalizes on the research to help educators better understand and implement feedback that moves students to and through their next levels of learning. As an educator who coaches teachers, prekindergarten through twelfth grade, I'm excited to have this gem in my back pocket as a relevant reference to share with my colleagues and for developing my own knowledge and skill set around all things feedback."

—Kierstan Barbee, Director of Assessment for Learning



John Almarode | Douglas Fisher | Nancy Frey





FOR INFORMATION:

Corwin
A SAGE Company
2455 Teller Road
Thousand Oaks, California 91320
(800) 233-9936
www.corwin.com

SAGE Publications Ltd.

1 Oliver's Yard

55 City Road

London EC1Y 1SP

United Kingdom

SAGE Publications India Pvt. Ltd.
B 1/I 1 Mohan Cooperative Industrial Area
Mathura Road, New Delhi 110 044
India

SAGE Publications Asia-Pacific Pte. Ltd. 18 Cross Street #10-10/11/12 China Square Central Singapore 048423

President: Mike Soules
Vice President and

Editorial Director: Monica Eckman

Director and Publisher,

Corwin Classroom: Lisa Luedeke Associate Content Development

Editor: Sarah Ross

Editorial Assistant: Nancy Chung
Production Editor: Melanie Birdsall
Typesetter: C&M Digitals (P) Ltd.
Proofreader: Theresa Kay

Indexer: Sheila Hill

Cover Designer: Rose Storey
Marketing Manager: Katie Stoddard

Copyright © 2023 by Corwin Press, Inc.

All rights reserved. Except as permitted by U.S. copyright law, no part of this work may be reproduced or distributed in any form or by any means, or stored in a database or retrieval system, without permission in writing from the publisher.

When forms and sample documents appearing in this work are intended for reproduction, they will be marked as such. Reproduction of their use is authorized for educational use by educators, local school sites, and/or noncommercial or nonprofit entities that have purchased the book.

All third-party trademarks referenced or depicted herein are included solely for the purpose of illustration and are the property of their respective owners. Reference to these trademarks in no way indicates any relationship with, or endorsement by, the trademark owner.

Printed in the United States of America

ISBN 978-1-0718-5909-4

Library of Congress Control Number: 2022941920

This book is printed on acid-free paper.

22 23 24 25 26 10 9 8 7 6 5 4 3 2 1

DISCLAIMER: This book may direct you to access third-party content via web links, QR codes, or other scannable technologies, which are provided for your reference by the author(s). Corwin makes no guarantee that such third-party content will be available for your use and encourages you to review the terms and conditions of such third-party content. Corwin takes no responsibility and assumes no liability for your use of any third-party content, nor does Corwin approve, sponsor, endorse, verify, or certify such third-party content.

Contents

List of Videos	ix
Acknowledgments	xi
INTRODUCTION	1
PART I: SETTING THE FOUNDATION FOR HOW FEEDBACK WORKS	7
1 WHAT IS FEEDBACK?	8
WHAT DOES THE LATEST RESEARCH SAY ABOUT FEEDBACK?	17
WHAT DOES THE FEEDBACK PROCESS LOOK LIKE IN ACTION?	24
WHAT ARE THE FOUR FOUNDATIONAL ELEMENTS OF FEEDBACK?	37
WHAT ARE THE BARRIERS TO GIVING, RECEIVING, AND INTEGRATING FEEDBACK?	49
PART II: THE FOUR CS: CARE, CREDIBILITY, CLARITY, AND COMMUNICATION	61
6 WHAT IS THE ROLE OF CARE IN HOW FEEDBACK WORKS?	62
WHAT IS THE ROLE OF CREDIBILITY IN HOW FEEDBACK WORKS?	76

8	HOW IMPORTANT IS CLARITY IN HOW FEEDBACK WORKS?	95
9	WHAT IS THE ROLE OF EVIDENCE IN HOW FEEDBACK WORKS?	107
10	WHAT ROLE DO TEACHER NOTICING AND STUDENT NOTICING PLAY IN HOW FEEDBACK WORKS?	120
1	WHAT ARE THE SIMILARITIES AND DIFFERENCES BETWEEN THE FOUR TYPES OF FEEDBACK?	133
12	HOW SHOULD FEEDBACK BE COMMUNICATED?	146
13	HOW DO CUES AND REINFORCEMENTS COMMUNICATE FEEDBACK?	158
14	HOW CAN TECHNOLOGY COMMUNICATE FEEDBACK?	171
15	HOW DO PRACTICE TESTS COMMUNICATE FEEDBACK?	184
16	HOW CAN WE ENGAGE OUR LEARNERS IN COMMUNICATING FEEDBACK?	197
Conclu	sion	209
Refere	nces	213
Index		215



Visit the companion website at resources.corwin.com/howfeedbackworks for more resources.

List of Videos

Note From the Publisher: The authors have provided video and web content throughout the book that is available to you through QR (quick response) codes. To read a QR code, you must have a smartphone or tablet with a camera. We recommend that you download a QR code reader app that is made specifically for your phone or tablet brand.

Videos may also be accessed at resources.corwin.com/howfeedbackworks.

Video I.1:	Introduction to How Feedback Works: A Playbook	5
Video 1.1:	Introduction to Module 1	8
Video 2.1:	Introduction to Module 2	17
Video 2.2:	Meta ^x and Feedback	19
Video 2.3:	Meta ^x and Visible Learning	20
Video 3.1:	Introduction to Module 3	24
Video 4.1:	Introduction to Module 4	37
Video 5.1:	Introduction to Module 5	49
Video 6.1:	Introduction to Module 6	62
Video 6.2:	Rita Pierson's TED Talk	65
Video 7.1:	Introduction to Module 7	76
Video 8.1:	Introduction to Module 8	95
Video 9.1:	Introduction to Module 9	107
Video 10.1:	Introduction to Module 10	120
Video 11.1:	Introduction to Module 11	134
Video 12.1:	Introduction to Module 12	146
Video 13.1:	Introduction to Module 13	158
Video 14.1:	Introduction to Module 14	171
Video 15.1:	Introduction to Module 15	184
Video 16.1:	Introduction to Module 16	197

Acknowledgments

Corwin gratefully acknowledges the contributions of the following reviewers:

Kierstan Barbee Director of Assessment for Learning Dallas, TX

Leanne Hebden Quality Teaching Coach, Literacy Instructional Leader Department of Education Tasmania, Australia

Jeni Mcintyre Director of Data-Driven Instruction Tulsa Public Schools Owasso, OK

Introduction

Dear colleagues,

This is a playbook about feedback. As with all our playbooks, we invite you to learn alongside us as we dive into those strategies, approaches, and influences that research says work best in our schools and classrooms. Playbooks help foster, nurture, and hopefully sustain active engagement with what works best in teaching and learning. This playbook is no different. We are grateful to be learning with you about a well-known but often misunderstood part of the learning process.

Your days, weeks, months, semesters, and years are jammed full of those responsibilities of the job of an educator. With very little downtime, we must ensure that what we do in our schools and classrooms and how we do what we do in our schools and classrooms are both effective and efficient. This includes giving, receiving, and integrating feedback.

Take a moment to circle, underline, and/or highlight the words *giving*, *receiving*, and *integrating* mentioned in the previous sentence. These three words will appear over and over again as we embark on this learning journey. While the importance of these three words may not be clear this early on in our journey, by the time you read the last sentence in this playbook, you'll find that these three words will guide you as you apply your learning to your own school or classroom.

In fact, for us, feedback is the one area that *can* cause the greatest strain on us as educators. While we may acknowledge and believe that feedback is an important and essential part of the learning process, we are confronted with challenges of feedback in our own classrooms. Maybe you can relate to the following questions, which are always on our minds:

- 1. When we have a full classroom of students and a variety of assignments and tasks, how can we possibly ensure that all of them get the feedback they need?
- 2. What type of feedback is most helpful in learning? Simply telling students that a particular response or action is not correct cannot be enough, right?
- 3. How do we get our students to receive the feedback and edit, revise, or change their approach the next time? What if our students simply toss the feedback in the book, desk, backpack, or, even worse, the trashcan?
- 4. What role do our students play in giving and receiving feedback? After all, they will not be in our classrooms forever and will have to transition to independent learners.

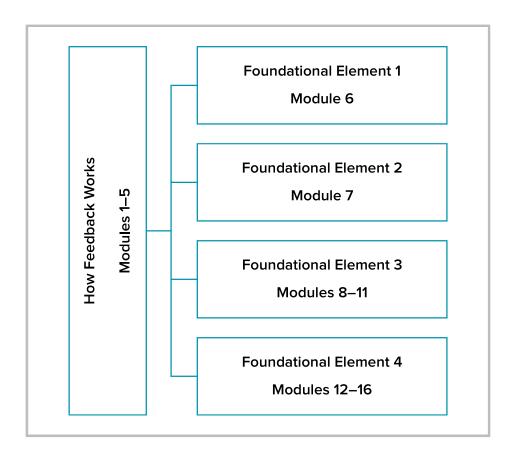
Could you hear yourself or your colleagues asking these same questions? Could you relate to each of the above four concerns about feedback? These questions and concerns are what lead us to actively engage with the question, how does feedback work?

What additional questions or concerns do you have about feedback? Write them out in the space below so that we can revisit them throughout our work in this playbook.

If feedback is such an important and essential part of the learning process, we must uncover how to implement effective feedback effectively and efficiently in our schools and classrooms. Ignoring this important and essential part of the learning process will impede the learning progress of our students. That is something none of us wants to do.

Each of the modules in this playbook has a specific focus on understanding *how feed-back works* and how to make feedback work in your unique school and classroom. We will be explicit about our focus within each module by providing a learning intention and desired outcomes. Moving from research to reality, each module will look at a specific aspect of feedback and provide examples and opportunities for you to apply that specific aspect to your school or classroom.

Part I of this playbook will set the foundation for giving, receiving, and integrating feedback. These first five modules will help us develop a definition of feedback, explore the latest research on feedback, identify barriers to giving, receiving, and integrating feedback, and introduce the four foundational elements to high-quality, high-impact feedback. One by one, we will spend the remaining modules in the playbook taking a deep dive into each of the four foundational elements that make feedback work. To support the learning of these, we call these foundational elements the **Four Cs of Feedback**. Be patient; we will introduce those to you very soon.



Throughout the pages of this playbook, we strive to include examples from primary, elementary, middle school, and high school content, skills, practices, dispositions, and understandings. From building a case for the reduction of fossil fuels to analyzing primary sources in history to creating a still-life painting, feedback is essential to advancing learning. But we should not go at this alone—which is why we are joining you on this learning journey. Who will you collaborate with to uncover how feedback works?

COLLABORATING FOR GREAT LEARNING

Each module offers you an opportunity for practice and application with a variety of grade levels and content areas. We encourage you to engage in this playbook by circling, highlighting, underlining, writing your own notes and responses, and using sticky

notes to mark pages. Most importantly, though, we encourage you to collaborate with your colleagues on this journey. Although using this playbook as part of your personal learning is fine, the opportunity to dialogue about *how feedback works* and collaborate on how to make it work in our school and classroom is best done collectively with colleagues. We offer three suggestions for collaborating with another to use this playbook:

- With an accountability partner
- → With an instructional coach
- During your common planning or PLC+ meeting (see Fisher et al., 2020)

Let's start with accountability partners. The use of this playbook during common planning or your PLC+ meeting may not be feasible. You may be more comfortable partnering with a colleague across the hall, in another part of the building, or in another school. You and this colleague can move through the modules, engage in the tasks, implement ideas in your own classrooms, and debrief the impact this had on advancing student learning. You and this colleague will serve as accountability partners in increasing your understanding of *how feedback works* and leveraging your new learning in the design of your classrooms, learning experiences, and tasks.

A second way to work collaboratively through this playbook is to work alongside an instructional coach. Instructional coaches provide all of us with an outside perspective on the teaching and learning in our classrooms. They can provide us with the right feedback at the right time. In fact, working with an instructional coach may offer the opportunity for the instructional coach to build their capacity by applying *how feedback works* to the instructional coaching cycle. Either way, sitting down with an instructional coach, engaging in critical dialogue about *how feedback works*, designing experiences and tasks, and then working together to evaluate the impact on student learning is an invaluable asset to professional growth.

Finally, this playbook can support collaborative conversations during your PLC+ meeting (Fisher et al., 2020). The work of this playbook is another tool for the work you do in your PLC+. The use of these five guiding questions of PLC+ will keep the focus relentlessly on the learning of our students:

- Where are we going?
- → Where are we now?
- How do we move learning forward?
- → What did we learn today?
- → Who benefited and who did not benefit? (Fisher et al., 2020, pp. 8–9)

In PLC+, teachers identify learning intentions and discuss ideas for instruction. They meet to review student work and figure out if their efforts have been fruitful. They also talk about students who need additional instruction or support for success (see the following table). To revisit an earlier idea, understanding *how feedback works* is essential in navigating the implementation of effective feedback and advancing learning. This is best done together, during our work as a community of learners.

Introduction 5

HOW THIS PLAYBOOK SUPPORTS THE WORK OF PLC+

PLC Question	Module	
Where are we going?	The nature of the feedback given and received tells us where additional teaching and learning are necessary. This requires that we maintain clarity about the learning. Modules 1–5, 8, 9	
Where are we now?	Noticing where our learners are in the progression and the generation of evidence to make teaching and learning visible tells us where we are now. Modules 9, 10	
How do we move learning forward?	Moving learning forward requires the giving, receiving, and integrating of feedback. We, alongside our learners, must engage in the feedback loop, remove the barriers to the exchanging of feedback, and effectively communicate that feedback. Modules 3, 5–7, 11–16	
What did we learn today?	Having a clear understanding of what we learned today (both us and our learners) requires noticing what learners are saying and doing and communicating with them around their learning. Modules 8–10, 15, 16	
Who benefited and who did not benefit?	While every module of this playbook applies to this particular question, the primary module is around noticing which learners are giving, receiving, and integrating feedback. If we do not take notice of how learners are engaging with feedback, we will never know if they are benefiting from feedback. Modules 9, 10	

Whether you have an accountability partner, access to an instructional coach, or a high-functioning, high-impact PLC+, the benefit of a collaborative approach is the opportunity to engage in critical dialogue around what learning looks like for you and your learners.

This brings us to the singular focus of this playbook. Together, we will take an up-close look at feedback in our schools and classrooms. By the time we arrive at the final pages of this playbook, we will be able to answer the essential question

How does feedback work?

and apply that answer to our schools and classrooms. Again, we are glad you are here to learn alongside us in this playbook.

Sincerely,

John, Doug, and Nancy



Video I.1: Introduction to How Feedback Works: A Playbook

resources.corwin.com/ howfeedbackworks

To read a QR code, you must have a smartphone or tablet with a camera. We recommend that you download a QR code reader app that is made specifically for your phone or tablet brand.